

Whenever you needed us, at 3 am or 3 pm, we wanted to be there for you, and we were able to achieve that with our chatbot. Launched in 2024, **the chatbot** provides support in six languages 24/7.

Over the past year, we recorded more than **1.2 million visits** to our website, ensuring that accurate, stigma-free information on safe abortion remains accessible to all. We also responded to over 50,000 counseling requests, offering personalized support to abortion seekers at every step of their journey.

People continue to turn to safe2choose for reliable guidance on accessing abortion services, understanding medical protocols, and confirming pregnancy. In 2024, 91% of those who reached out were within the first **13 weeks of pregnancy**.

From the **Philippines and India to Nigeria, Kenya, Mexico, and the United States**, abortion seekers contacted us from around the world. No matter where they are, we are prepared to stand by them—because everyone deserves access to safe, compassionate abortion care.

safe2choose.org

1,260,367

Website visits



emails



chats



chatbot

14,457 + 17,356 + 25,446

Counseling Requests



13,606

Referrals

safe2choose's User Profile

Users average age

21 years old

Gestational age at first contact

91% within the first 13 weeks

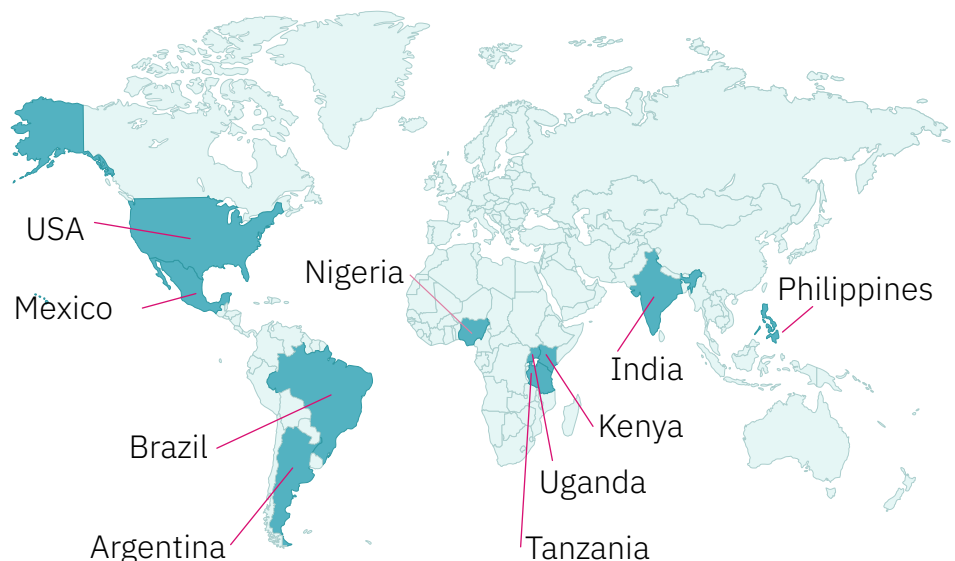


Top 5 main reasons for contacting

- ✓ Access to abortion services
- ✓ Access to abortion pills
- ✓ Abortion completion confirmation
- ✓ Abortion protocol information
- ✓ Pregnancy confirmation

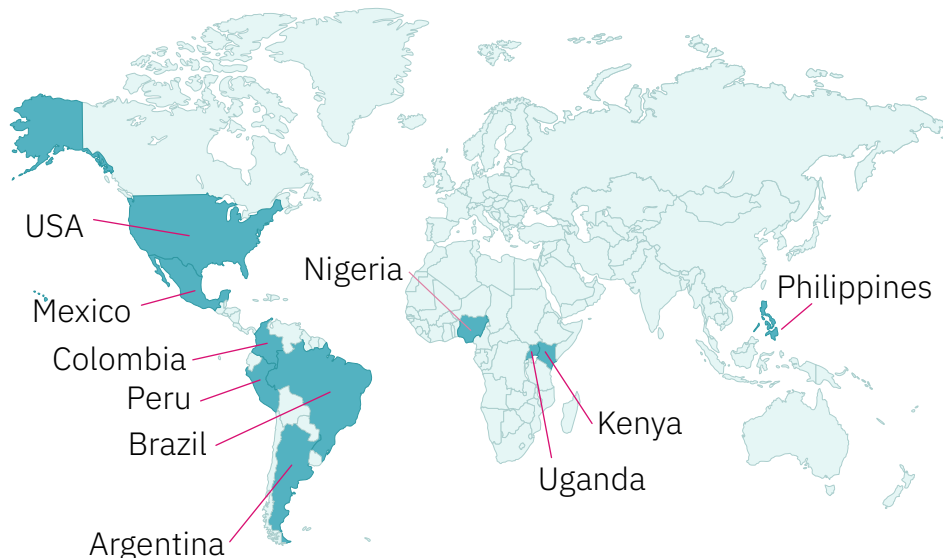
Top 10 Countries Website Users

1	Philippines	151,170
2	Nigeria	115,638
3	Mexico	89,250
4	India	86,633
5	Kenya	84,233
6	USA	62,257
7	Tanzania	55,534
8	Argentina	52,206
9	Brazil	43,269
10	Uganda	32,929

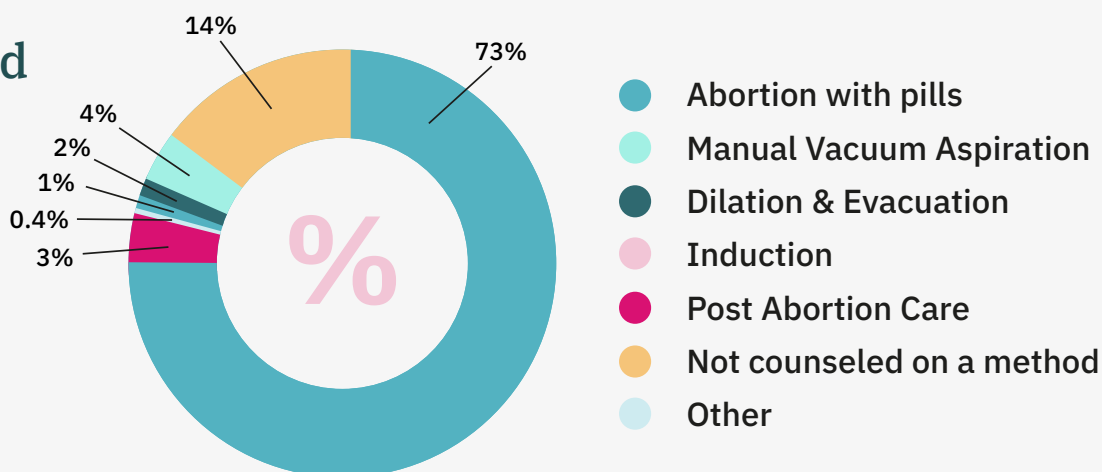
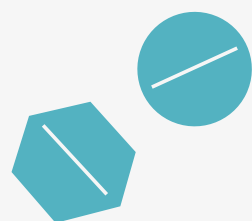


Top 10 Countries Counseling

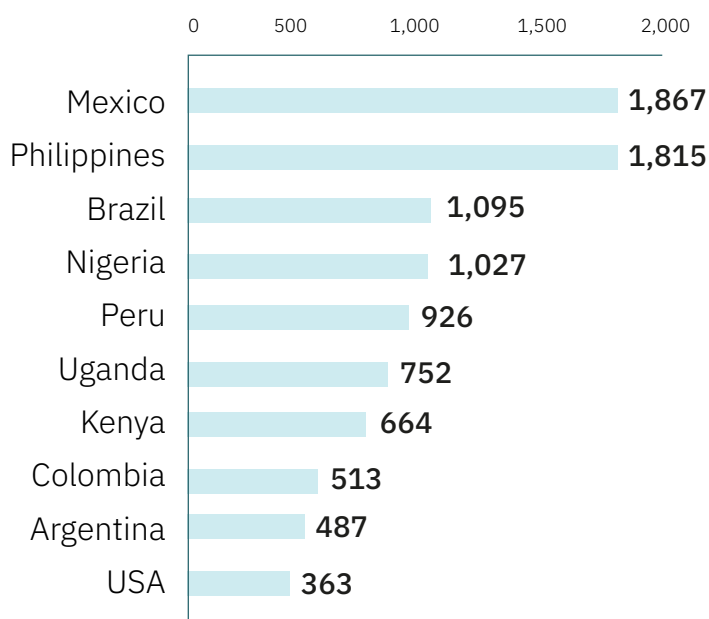
1	Mexico	3,892
2	Philippines	2,460
3	Peru	1,521
4	Brazil	1,497
5	Nigeria	1,490
6	Uganda	1,035
7	Kenya	951
8	Colombia	810
9	Argentina	768
10	USA	596



Abortion Method Counseled On



Top 10 Countries Referrals



Top 10 Countries Social Media

1	India	5,618,316
2	Argentina	2,213,267
3	Cameroon	932,759
4	Uganda	620,137
5	Burkina Faso	604,887
6	Benin	429,667
7	Ivory Coast	325,247
8	Brazil	298,121
9	Togo	294,358
10	Bolivia	288,604

