2022 GLOBAL DATASHEET

safe2choose.org

2022 has been a year of growth for safe2choose.
We expanded and reached more users all around the world.

Our website received over 3,3 million visits from people in 235 countries and territories, with an average of over 200,000 users per month. This is 1,3 million more visits than in 2021 and a whopping 14 million visits since safe2choose's inception.

Let's take a look at safe2choose's work.

KEY DATA

3,366,155 website visits
increased 39% since 2021

85,965 counseling requests
from 48 countries

28,482 emails

57,483 chats

19,188 referrals

TOP 10 COUNTRIES WEBSITE VISITS

1	India	319,179
2	Philippines	276,895
3	Brazil	271,395
4	Mexico	265,744
5	Kenya	247,095
6	USA	146,041
7	Tanzania	139,636
8	Ghana	129,205
9	Liberia	113,794
10	Angola	94,597

SAFE2CHOOSE'S USER PROFILE

Average age:
20 years old

Gestational age at first contact:

94% within the first 13 weeks

Top 5 main reasons for contacting:

- Access to abortion services
- Access to abortion pills
- Abortion completion confirmation
- Abortion protocol information
- Pregnancy confirmation

TOP 10 COUNTRIES REACHED ON SOCIAL MEDIA

1	Mozambique	6,651,071	6	Cameroon	2,530,712
2	Mexico	4,504,895	7	Nigeria	1,743,543
3	India	3,920,486	8	Tanzania	1,713,689
4	DRC	3,664,584	9	Colombia	1,675,871
5	Guinea	3,109,810	10	Argentina	1,616,712
				TOTAL	31,131,373

TOP 10 COUNTRIES REQUESTING COUNSELING AND REFERRALS

ABORTION METHOD COUNSELED ON