

2022 AFRICA DATASHEET

2022 has been a year of growth for safe2choose. We expanded and reached more users all around the world.

Our website received over 3,3 million visits from people in 235 countries and territories, and our counseling team provided direct support during 85,965 online consultations by live chat and email. 19,188 users were referred to local trusted providers of our Global Referral Network. **Let's take a look to safe2choose's work in Africa.**

KEY DATA IN AFRICA



1,409,111
website visits
increased 35.2%
since 2021



5,795
counseling requests



2,799
emails



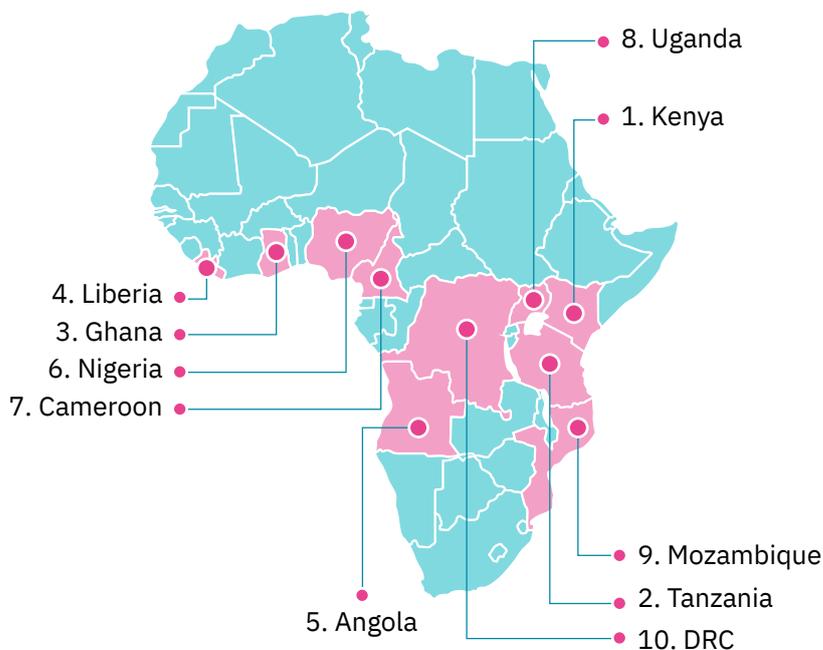
2,996
chats



4,531
referrals

TOP 10 COUNTRIES WEBSITE VISITS

1	Kenya	247,095
2	Tanzania	139,636
3	Ghana	129,205
4	Liberia	113,794
5	Angola	94,597
6	Nigeria	83,606
7	Cameroon	71,807
8	Uganda	65,371
9	Mozambique	62,597
10	DRC	29,411



SAFE2CHOOSE'S USER PROFILE IN AFRICA

Average age:
22 years old

Gestational age at first contact:

93% within the first 13 weeks

Top 5 main reasons for contacting:



Access to abortion services



Access to abortion pills



Abortion completion confirmation



Abortion protocol information



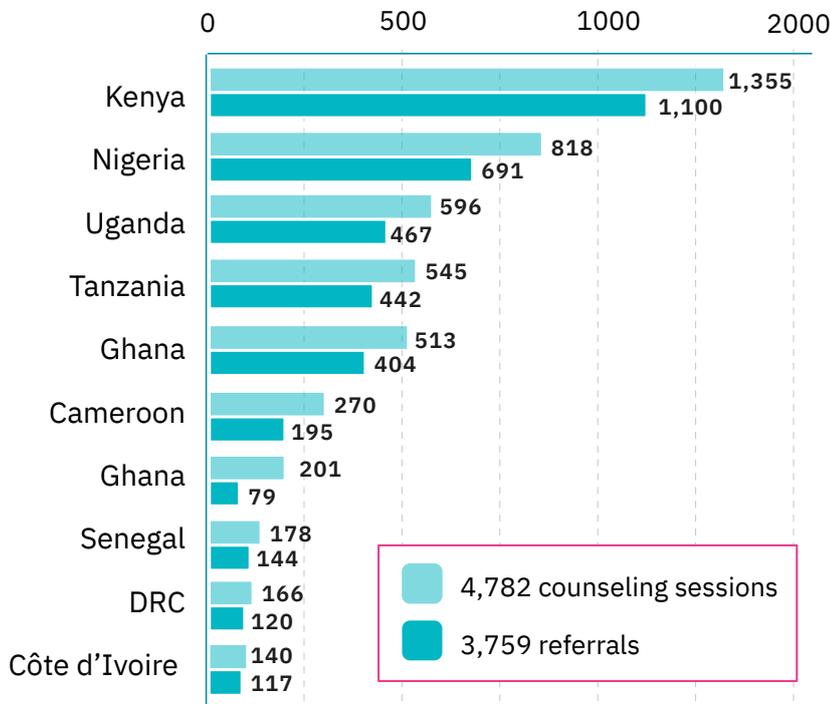
Pregnancy confirmation



TOP 10 COUNTRIES REACHED ON SOCIAL MEDIA

1	Mozambique	6,651,071	6	Tanzania	1,713,689
2	DRC	3,664,584	7	Burkina Faso	1,294,028
3	Guinea	3,109,809	8	Ethiopia	1,277,828
4	Cameroon	2,530,711	9	Senegal	1,169,889
5	Nigeria	1,743,542	10	Mali	1,123,665
TOTAL				24,278,820	

TOP 10 COUNTRIES REQUESTING COUNSELING AND REFERRALS



ABORTION METHOD COUNSELED ON

